### Pat Yerbak

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# **Summary of Qualifications**

- improved customer retention by 58% in 12 months.
- 25% savings in overruns through process redesign.
- Available for extensive business travel both regionally and internationally.
- Led cross functional teams on multiple short term and yearlong projects.

# **Experience**

#### **Product Specialist**

**Big Fat Company** 

Start with most recent or current position

Birmingham, AL 35249

lune 2014 – present

- Increased customer retention through marketing campaigns that demonstrate software and technology to healthcare providers.
- Produced over \$2,000,000 in revenue from three key accounts.
- Developed value ad features for mobile and web-based CRM
- Product Roadmap collaboration with cross functional teams
- Deployed upgrades and data to over 160 clients installed on SQL client servers.
- Saved \$15,000 annually through implementation of a LMS.
- Vet feature requirements and allocate engineering efforts.

**Director of Sales** 

Little Tiny Company

The position is usually more important than

Pelham, AL 35245

January 2011 - May 2014

- Managed an account list of over \$1,000,000 annual revenue
- Exceeded quota by 50% the 2nd month
- Oversaw multi-state unit with 14 direct sales representatives.
- Grew sales from \$2.6 million to \$11 million.
- Increased retention of top talent by 50%.

#### **Education**

**BS** in Business Administration

**Auburn University** 

Computer Science minor

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